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You can save by slashing, but there are other ways

By Candace Goforth, Knight Ridder | February 12, 2006

AKRON, Ohio -- Budgets have to balance, and if your payables figure swells beyond the receivables, the difference has to be made up somewhere.

The firm's computers won't complain if you put off plans to upgrade their software, and few tears would be shed over a decision to scale back marketing.

Expect the emotion when the budget talks turn to jobs. Difficult as it may be to cut workers, payroll is often the easiest and, sometimes most logical, expenditure to slash.

In a survey conducted by Society for Human Resource Professionals on its website last week, about 9 percent of respondents indicated their organizations plan to impose layoffs this year and 4 percent reported plans to freeze hiring. Advertisement

But layoffs come with their own cost. The dire effect on the remaining workers' morale and productivity are reasons enough to look for different ways to balance the beans.

1. Seek input from employees. Organizations might look to the old-fashioned employee suggestion box for answers to some budget dilemmas. Offer rewards for workers who come up with specific ideas for cost reduction.
2. Clean up your expense authorization process. Often, organizations do not require employees to get authorization for expenses under a certain dollar amount. Those small bills add up. Require authorization for all expenses. Company paid purchases could be curtailed.
3. Review vendor contracts and standing relationships. Examine your supplier database at least once a year to ensure efficiency in ordering. Often, firms miss opportunities to renegotiate bigger, more cost-effective contracts with a smaller number of suppliers.
4. Implement zero-based budgeting. Instead of automatically increasing the line item for each department or expense 5 percent each year, add in only necessary allocations. Analyze each line item to justify every cent.
5. Maximize the efficiency of every position. Eliminate low-productivity operations and transfer the workers to other areas of the business. Redesign jobs to eliminate low-value work and duplication. Retrain employees with

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Do you think the best bosses are the ones who are willing to take risks?

- Yes.
- No.
- Undecided.

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skills that are likely to be most in demand if layoffs become necessary.

6. Promote alternative schedules. Offer employees the opportunity to share jobs or cut their hours. Making this sort of flexibility available might boost morale.

7. Offer early retirement packages. There are costs associated with this strategy, but it achieves the long-term goal of eliminating positions -- and among the higher-paid, most senior workers -- in a less painful way.

8. Cut payroll through attrition. When employees retire or resign, leave the positions open or eliminate them.

9. Freeze hiring in areas most vulnerable to layoffs. The last employees hired are usually the first to go during downsizing. Avoid a situation in which you have to let someone go who may have just turned down another position to work with your company. That sort of thing can earn an employer a bad reputation and make recruiting talent difficult when good times return.

10. Seek voluntary cuts in pay or hours. Educate the workforce about budget challenges facing the organization. Employees who understand the economic conditions may agree to cuts if they realize it could save their jobs. ■

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